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# SECRETARY OF THE AIR FORCE

WASHINGTON

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#### MEMORANDUM FOR ALL AIR AND SPACE PROFESSIONALS

SUBJECT: Always Keep Ethics on Your Horizon

Recently, Secretary of Defense Esper reminded us that DoD personnel must always maintain ethical conduct. We "must be unwavering in our personal commitment to exemplary ethics and living by core values." We echo this sentiment. The Department of the Air Force's core values of Integrity First, Service before Self, and Excellence in All We Do have their foundation in our ethical culture. Like Secretary Esper, we expect all Air and Space professionals to reinforce this foundation every day.

Secretary Esper expects DoD senior leaders to be personally involved in scenario-based ethics training in consultation with local ethics counselors. He notes this training is not limited to DoD personnel who are required to complete annual ethics training, but should be integrated seamlessly into day-to-day operations. He also instructed leaders to review and disseminate guidance on political activities in advance of the 2020 election cycle.

Our ethical culture does not end with mandatory training. Air Force and Space Force professionals must continually stress the importance of ethical decision-making. To help accomplish this end, we encourage commanders at all levels to hold a discussion on ethical-based decision-making during a Commander's Call this year.

Thank you for all you do! Growing our ethical culture strengthens our ability to organize, train, and equip the warfighter, enabling full spectrum readiness across air, space, and cyberspace.

Barbara Barrett

Secretary of the Air Force

David L. Goldfein General, USAF

Chief of Staff

John W. Raymond General, USSF

Chief of Space Operations

Attachments:

SecDef Memorandum "Ethical Conduct and Political Activities" dated 5 Feb 20 DoD 2020 Guidance on Political Activity and DoD Support



### SECRETARY OF DEFENSE 1000 DEFENSE PENTAGON WASHINGTON, DC 20301-1000

2/5/2020

# MEMORANDUM FOR ALL MILITARY PERSONNEL AND DOD EMPLOYEES

SUBJECT: Ethical Conduct and Political Activities

Ethical conduct is fundamental to our Department's ethos and to the success of our National Defense Strategy. Each of us must be unwavering in our personal commitment to exemplary ethics and living by core values grounded in duty and honor. The guidance and direction I issued last year, "Reaffirming Our Commitment to Ethical Conduct" (attached), is enduring.

All Department of Defense personnel must be steadfast in our commitment to defend the Constitution and our Nation's democratic principles. As citizens, we exercise our right to vote and participate in government. However, as public servants who have taken an oath to defend these principles, we uphold DoD's longstanding tradition of remaining apolitical as we carry out our official responsibilities. Maintaining the hard-earned trust and confidence of the American people requires us to avoid any action that could imply endorsement of a political party, political candidate or campaign by any element of the Department. Leaders will review the rules governing participation by DoD personnel in political activities and direct widest dissemination of the guidance in this memorandum to their teams.

To ensure we are ready to do what is right when ethical dilemmas arise, we must continuously train and prepare. I am pleased with the reports I received about leader involvement in annual ethics training last year, and I expect leaders to continue to lead scenario-based ethics training for their organizations. DoD personnel who are required by regulation to complete annual ethics training must do so by November 30th of each calendar year. Additionally, military and civilian leaders should regularly discuss ethics and values with their teams in the normal course of leading and decision-making.

Lead by your example. I am proud to serve with each of you who uphold the values and high standards of our Nation and the Department of Defense. Together, we will remain the most ready and capable military force that our Nation expects and deserves.

Matt. Epu

Attachment: As stated



OSD001208-20/CMD001433-20

# Guidance on Political Activity and DoD Support 2020

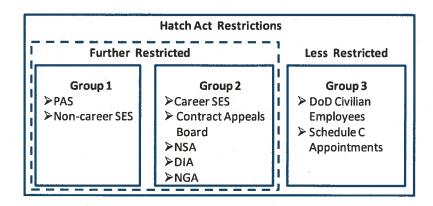
As we move toward the 2020 elections, all DoD personnel – military and civilian – must be aware of the limitations that affect their participation in political activity. While all personnel are encouraged to carry out the obligations of citizenship, they must be mindful of the long-standing tradition that DoD remain apolitical. This summary and links to detailed guidance will assist you in applying the rules to your particular circumstances and help you avoid inadvertent missteps.

#### Civilian Employees

The political activity of DoD civilians is regulated by a number of sources: the Hatch Act (5 USC 7321 – 7326), implementing regulations (5 CFR 733 and 5 CFR 734), as well as DoD policy. For purposes of the Hatch Act, political activity is defined as "an activity directed toward the success or failure of a political party, candidate for partisan political office or partisan political group." Because the application of the rules varies depending on an employee's position or office, it is extremely important that employees who are engaging in political activity know which rules apply.

With regard to civilian employees, there are two sets of restrictions for three groups of employees. The first and more restrictive set of rules apply to: (1) individuals appointed by the President and confirmed by the Senate and individuals serving in non-career SES positions; and (2) career members of the SES, contract appeals board members, and all employees of the National Security Agency (NSA), the Defense Intelligence Agency (DIA), and the National Geo-Spatial-Intelligence Agency (NGA). The second and less restrictive set of rules apply to all other employees (including Schedule C political appointees).

Employees in Groups 1 and 2 may not take an active part in partisan political management or political campaigns and are referred to as "further restricted" employees.



Further restricted employees are expressly prohibited from participating in political activity. Specifically, further restricted employees are prohibited from engaging in any political activity which is "in concert" with a political party, partisan political group, or candidate for partisan political office. "In concert" activity is any activity that is sponsored or supported by a political party, partisan political group, or candidate for partisan political office. Prohibited activities also include soliciting, accepting, or receiving campaign or other political contributions. Further restricted employees may, however, express their personal opinions, make monetary contributions to a campaign, and attend, but not actively participate in, campaign events or fundraising functions sponsored by candidates for partisan political office or political parties. See Partisan Political Activity Rules for "Further Restricted" DoD Civilians.

Less restricted employees (employees in Group 3), while in their personal capacities, may volunteer with a political campaign or political organization. Examples of permitted volunteer activities include: organizing political rallies and meetings, making phone calls on behalf of a candidate, serving as a delegate to a party convention, and working for a political party to get out the vote. These employees are, however, prohibited from soliciting, accepting, or receiving political contributions. See Partisan Political Activity Rules for "Less Restricted" DoD Civilians.

Regardless of whether a civilian employee is further restricted or less restricted, she may never engage in political activity while on-duty or in a Federal building. Specifically, an employee may not send or forward political emails, post political messages to social media, such as a Facebook account or political "tweeting" while in a Federal building (including when off-duty), even if the employee is using her personal smartphone, tablet, or computer. Employees may never use government equipment to engage in political activities.

#### **Military Members**

The primary guidance concerning political activity for military members is found in DoD Directive 1344.10 [Guidance for Military Personnel]. Per longstanding DoD policy, active duty personnel may not engage in partisan political activities and all military personnel should avoid the inference that their political activities imply or appear to imply DoD sponsorship, approval, or endorsement of a political candidate, campaign, or cause. Members on active duty may not campaign for a partisan candidate, engage in partisan fundraising activities, serve as an officer of a partisan club, or speak before a partisan gathering. Active duty members may, however, express their personal opinions on political candidates and issues, make monetary contributions to a political campaign or organization, and attend political events, in their personal capacity, as a spectator when not in uniform.

#### Social Media

Civilian personnel may generally express their personal views on public issues or political candidates via personal accounts on social media platforms, such as Facebook, Twitter, or personal blogs, in the same way they could write a letter to the editor of a newspaper. If, when expressing a personal opinion, personnel are identified by a social media site as DoD employees, the posting must clearly and prominently state that the views expressed are those of the individual only and not of the Department of Defense.

As previously noted, active duty military members and further restricted civilian employees are prohibited from participating in partisan political activity. Therefore, while these employees may "follow" "friend" or "like" a political party or candidate running for partisan office, they may not post links to, "share" or "re-tweet" comments or tweets from the Facebook page or twitter account of a political party or candidate running for partisan office. Such activity is deemed to constitute participation in political activities.

Service members must also be careful not to comment, post, or link to material that violates the Uniform Code of Military Justice (UCMJ) or Service regulation. Examples include showing contempt for public officials, releasing sensitive information, or posting unprofessional material that is prejudicial to good order and discipline or Service discrediting under the UCMJ.

Social media guidance for military members [FAQs Political Activities and Members of the Armed Forces] and civilian employees [Social Media and the Hatch Act] offers advice on how to avoid violating the rules.

#### **DoD Support to Campaigns**

Any activity that may be reasonably viewed as directly or indirectly associating DoD, or any component or personnel of DoD, with a partisan political activity or is otherwise contrary to the spirit and intention of this guidance must be avoided. Consistent with this, installation commanders must decline requests for military personnel or federal civilian employees to appear in or support political campaign or election events in their official capacities, with the exception of providing joint Armed Forces color guards at the opening ceremonies of the national conventions of the Republican, Democratic, and other political parties formally recognized by the Federal Election Commission. In addition, installation commanders shall not permit the use of military facilities by any candidate for political campaign or election events, including public assemblies or town hall meetings, speeches, fundraisers, press conferences, post-election celebrations and concession addresses.

#### Use of Official DoD Seals and Emblems

Official seals of DoD and the Military Services may only be used for official purposes. Military Service marks, including those appearing on flags, "may not be licensed for use in a manner that creates a perception of DoD endorsement of any non-federal entity or its products or services." DoD employees authorized to participate in political activities in their personal capacities must not sanction use of the flag or otherwise create an actual or apparent endorsement of a candidate or campaign by DoD or a Military Service.

## Resources

For more information on the Hatch Act or DoD Directive 1344.10, personnel should contact their local legal or Staff Judge Advocate (SJA) office.

General guidance on the Hatch Act can be found at the U.S. Office of Special Counsel website - <u>www.osc.gov</u>.